

Connecting You With 1000's
Of Today's Youth

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Passport

2You-th
Success

XPO

TEENS NOW TALK MAGAZINE

The Ultimate Xposure

Information for Exhibitors



902.492.2474
ext 1

teensnowtalk.com



Be Seen, Be Heard, Be the Voice.

3,500+ Youth

60+ Exhibitors

2 DAY Event

It's Time To **Connect** With today's **Youth!**

The Passport 2 You-th Success XPO is designed to connect today's youth with the key people, products and services that will empower, enhance and assist youth on their personal, social, educational and career development and success.

Who is Teens Now Talk?

We are proud to say, since 2007, Teens Now Talk (TNT) Magazine, is a 6-time award winning, Halifax based, quarterly publication written by teens for teens, respected by parents and used in classrooms throughout Halifax, Nova Scotia and beyond. Our explosive publication will directly connect you with over 40,000 readers per quarter. Your brand will gain additional unique XPOsure, as the magazine is used as a powerful resource in homes, schools and organizations. (Media Package Available)

After four years of primary research and analyzing over 4,000 youth surveys, we also discovered 93% of you-th do not read newspapers but love Teens Now Talk magazine, 82% do not know what careers, education and training are available, but 95% love to socialize.

This is why we created the Passport 2 You-th Success XPO!

Why a You-th XPO?

We know that behind every key role in our society, there is a great role model to enhance, educate, empower and inspire the future of today's you-th. Still there is also one key question everyone asks, "How do we reach or connect with today's you-th to share our knowledge, program, product or service information and/or the great opportunities Nova Scotia has to offer?"

The Passport 2 You-th Success XPO is the ultimate solution!

This unique and exclusive 2- day event, places you directly in front of 3500+ highly engage students bused in from their schools throughout Nova Scotia. The XPO encourages you-th to visit different exhibitors, to explore and connect with the individuals, companies, businesses, organizations, agencies and post secondary institutions whose products and services are the key to the you-th's future success. **Stop and think, where else can you gain:**

- **Face-to-face exposure with thousands of youth.**
- **Network opportunities with over 60 successful exhibiting businesses and organizations.**
- **Increased social media exposure and brand awareness.**

Who Should Come?

If you feel you have a product or service that will contribute to the well being of today's you-th, this event is where you should be. Throughout The Passport 2 You-th Success Xpo, over 3500 junior high and high school students will be there, ready to shake your hand, ask questions, sample your product and connect with you. Will you be there to empower, inspire and invest in their future? If the answer is yes, welcome and please continue reading.



Call us today! 902.492.2472 ext.1

teensnowtalk@eastlink.ca

www.teensnowtalk.com

“Best Field Trip Ever!”

Deemed By Youth, Educators & Parents



The Ultimate Exposure

Exhibitor Details

If you have something to say, show or share with the you-th, you should be seen and give you-th something to talk about. Exhibitors can include government departments, non-profit organizations and community groups working with you-th or in areas such as education, employment, recreation, entrepreneurship, finance, technology, healthy living and eating, drugs and prevention or the environment. Exhibitors can also include corporations, businesses and retailers with products and services pertaining to you-th, such as sports, entertainment, travel, fashion and beauty.

Partnership Opportunities

There are many exciting high-exposure partnership opportunities available. Kindly contact us today 902 492-2474 ex.1 to receive your Partnership Opportunities Package and to set up a meeting to ensure you receive the highest level of prime exposure possible.

Extra Equipment Prices

Exhibitors may be required to purchase extra equipment. Please notify us in advance.

- Power/Electricity: \$75
- Wireless Internet Access: Purchased the day of the event by CC.

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“Awesome opportunity, our booth was extremely busy! It was great to have so many youth ask questions about career opportunities in aquaculture.”

- Aquaculture Association of Nova Scotia

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SINGLE BOOTH

DOUBLE BOOTH

10' x 10'	10' x 20'
2 Chairs	4 Chairs
Pipes & Draping	Pipes & Draping
Listing in Xpo Guide	Listing in Xpo Guide
XPOsure via logo and link on TNT Website	

* Additional charges for a double booth

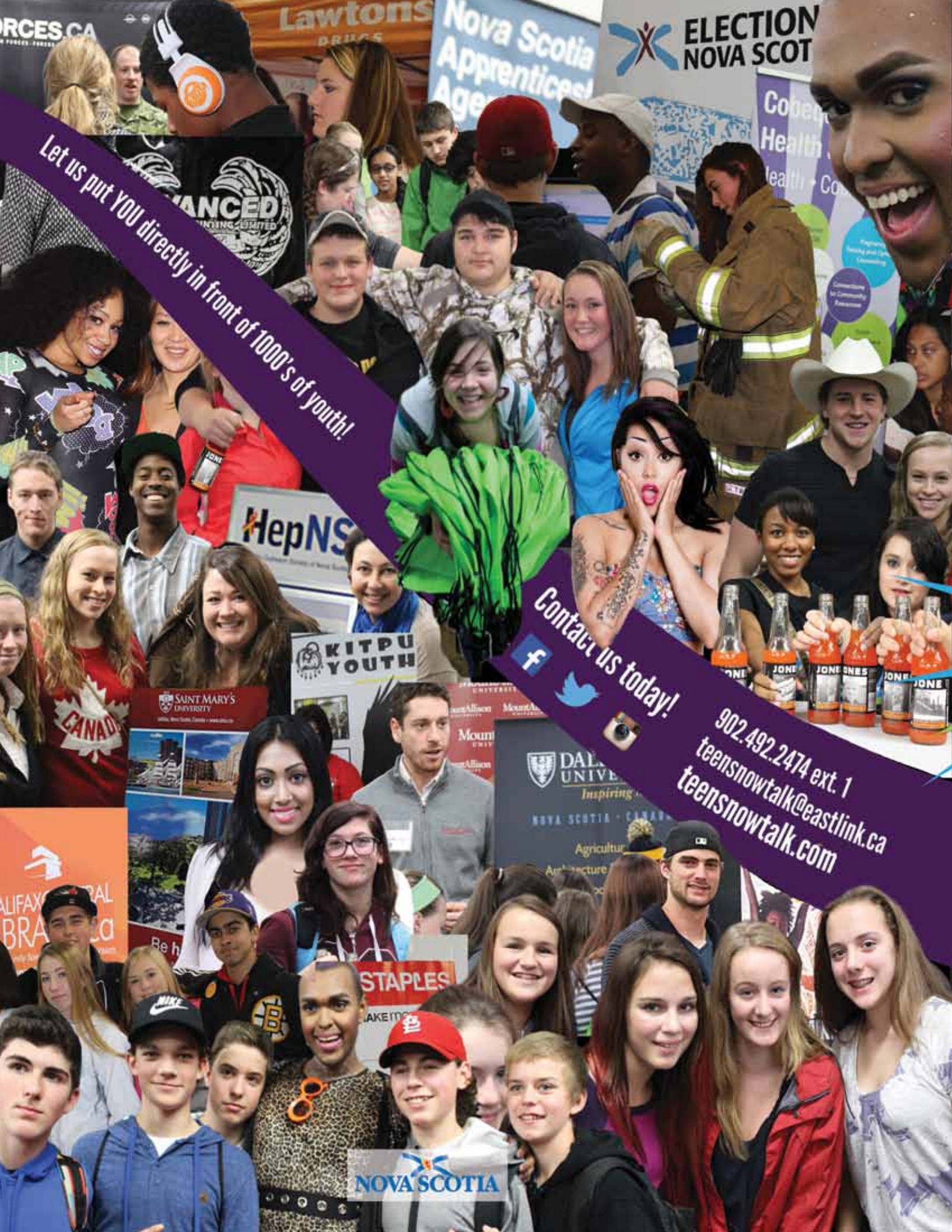
To qualify as a small business or non-profit organization, your company must fit into one of the following categories: (1.) Have an quarterly profit of \$30,000 or less AND have three or less employees; (2.) Have been in business for less than one year AND have three or less employees; and (3.) Be registered as a non-profit or charitable organization and not attached to a government or corporate identity.

Let us provide you with the XPOsure you deserve and offer our unique opportunities that puts you directly in front of 3500+ youth, parents and educators while gaining unrepresented exposure, connection, networking and good old fashion face to face communication with your prime demography.



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Let us put YOU directly in front of 1000's of youth!

Contact us today!



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